

SUMMARY

Senior multimedia designer passionate about creating original designs and engaging promotions in a team environment to further the impact of a collective vision. Collaborative and execution-oriented expertise with a track record of driving project efficiency from concept to completion. Attention to detail, fresh and colorful designs, and the ability to synthesize campaign components are hallmarks of my work.

OBJECTIVE

Graphic Designer in an innovative environment where visual problem-solving, project management, and creative leadership is needed.

SKILLS

Project Management	Adobe InDesign
Canva	Adobe Photoshop
Digital Graphics	Adobe Illustrator
Asana	Typography
Creative Direction	FigJam
Adobe Lightroom	Illustration

PROFESSIONAL HISTORY

Senior Graphic & Multimedia Designer – Forrest Health, Hattiesburg, MS
2026–Present

- Oversees Creative Team efforts by developing an organizational graphics library, building an online whiteboarding platform for shared brainstorming, art licensing, and AI policies.
- Developed rebrand phases for internal and external audiences rollout in partnership with external marketing agency.
- Directing creative efforts to strengthen health system branding by focusing on service line offerings, supporting digital team in website redesign, and oversee creative deliverables of a junior-level designer.

Creative Content Developer – Forrest Health, Hattiesburg, MS
2025–2026

- Expanded design capabilities to deliver event photos, headshots, and periodic video support for departmental initiatives.

Graphic Designer – Forrest Health, Hattiesburg, MS
2017–2025

- Provided graphic solutions for social media, digital advertising, branding, and print media. Graphics were tailored for the end-use platform assuring clear communication and engaging content across all media.
- Project managed graphic design requests from all facilities. Communicated with clinical staff regarding marketing requests widened my breadth of knowledge of target audience and gave fast feedback on the effectiveness of the deliverable.

Graphic Designer – Copy Cats Printing, Hattiesburg, MS
2012–2017

- Created print materials for Mississippi-based companies ranging from small businesses to large medical facilities and corporations. Materials included business cards, stationery, brochures, campaign fliers, posters, forms, programs and books.
- Communicated and collaborated with president and staff to produce high quality printed products and services for a regular and constantly changing customer base.
- Maintained brand consistency in print materials for companies and organizations with graphic guidelines.
- Utilized preflight software and procedures to check incoming customers' files and assured press-ready files regardless of original quality.

Sales Associate and Supervisor – Macy's, Bozeman, MT
2010–2012

- Established selling consistency in a women's clothing department to encourage business growth and a pleasant shopping environment for customers.
- Provided support to store management and associates during the holiday season. Fielded customer requests, provided selling support and instructed new holiday hires.

ACCOLADES

2019 Maggie Award

2018 Annual Report Design
Mississippi Hospital Association

2018 Maggie Award

2017 Annual Report Design
Mississippi Hospital Association

EDUCATION

Bachelor of Arts, *Illustration*

Indiana Wesleyan University, Marion, IN
April, 2003

REFERENCES

References available upon request.

Freelance Graphic Designer – Design & Print Interests, Milford, CT 2009–2010

- Executed design projects for the company's clients; including quarterly mailers, seasonal newsletters, biannual catalogs and various print collateral.
- Archived image and logo files associated with catalog and print projects.

Freelance Graphic Designer – G-III Apparel Group, West Haven, CT 2008–2009

- Supported design staff as a graphic artist working in Adobe Illustrator on apparel production art. Handled licensed logos of national and college sports teams; applied requested team logos and color palettes to pre-determined graphic designs.

Freelance Graphic Designer – Kirchoff/Wohlberg, Madison, CT 2007–2008

- Collaborated on a series of 174 Leveled Reader books complimenting a Grade 1 Reading program. Offered services ranging from page layout and design to quality control pre-press check of InDesign files.

Production Staff/Team Lead – New England Typographic Services, Bloomfield, CT 2005–2007

- Established as team leader over five production staff for ancillary reading materials project. Reported status of daily deadlines to project supervisor, facilitating prioritization of page production and project task lists.
- Implemented design specifications in page layouts developed by adjoining design teams.
- Administered quality control processes on individual files. Reviewed colors, styles, layers, fonts and linked art to assure clean files for printing and archiving.
- Created technical art in Adobe Illustrator for a text book math program, following tech art specifications established by the client.